

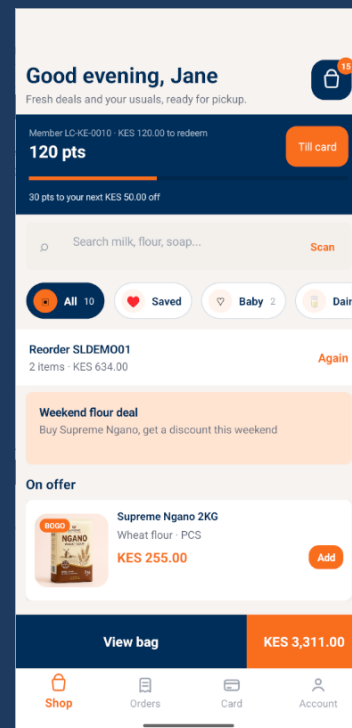
SALESLIFE

Retail platform for African multi-branch operators

Customer App

Whitelabeled Mobile Commerce

Shop · Pay · Earn · Reorder — connected to SalesLife POS & HQ



Product: SalesLife Customer App v1.0

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SalesLife Customer App | Software Dynamics Limited | hello@saleslife.com

Your brand. Your store. In every customer's pocket.

The SalesLife Customer App is a whitelabeled mobile commerce experience that extends your retail operation beyond the physical till. Each client receives a fully branded app — logo, colours, store names, and membership programme — while sharing the same proven SalesLife engine connected to POS, HQ, and ERP.

4 Core journeys	1:1 Loyalty at till	M-Pesa Native payments	100% Whitelabel ready
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Why retailers choose SalesLife Customer App

Shop with confidence	Live catalogue, promotions, and stock-aware offers pulled from SalesLife HQ — the same master data that powers your tills.
Pay the African way	M-Pesa, pay-at-pickup, and delivery-ready checkout flows aligned with SalesLife POS tender types and settlement reconciliation.
Loyalty that works in-store	Digital till card with QR and barcode — scan at checkout to earn and redeem points across branches.
Whitelabel without rebuild	Per-client branding, preferred store, membership tiers, and help content — one platform, unlimited retail identities.

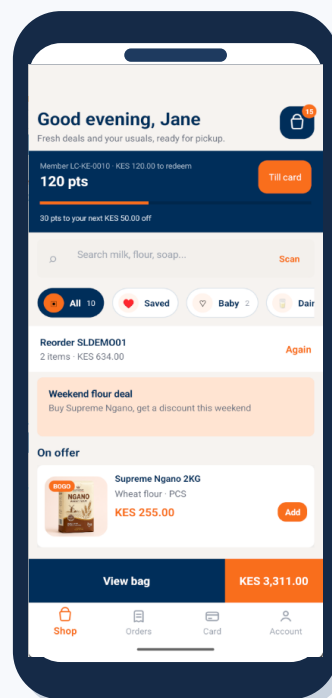
01. Shop & Discover

PERSONALISED MOBILE STOREFRONT

Customers browse the same products, prices, and promotions that cashiers sell at the till — with a native mobile experience tuned for African retail.

- Greeting, loyalty balance, and progress-to-reward surfaced on the home screen.
- Category filters, saved favourites, barcode scan, and smart search across your catalogue.
- Promotional banners and BOGO offers synced from HQ price lists and campaigns.
- One-tap reorder from previous purchases; persistent cart with live bag total.
- Pickup and delivery-ready basket handoff to SalesLife online-order queue.

Shop home

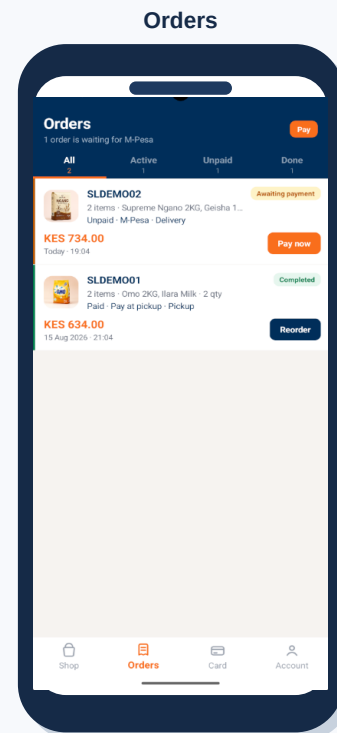


02. Orders & Fulfilment

TRACK, PAY, AND REORDER

Every mobile order posts through SalesLife HQ to branch POS fulfilment queues — no duplicate entry, no reconciliation gaps.

- Unified order history with Active, Unpaid, and Completed filters.
- M-Pesa pay-now for awaiting-payment orders with real-time status badges.
- Pickup vs delivery method visible on every order line.
- One-tap Reorder for repeat baskets — ideal for grocery and consumables.
- Push notifications for payment confirmation and pickup readiness.



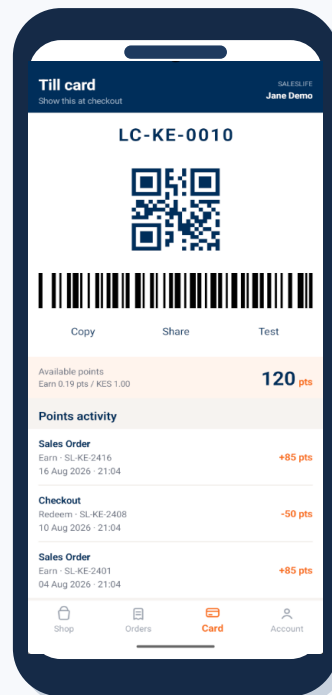
03. Till Card & Loyalty

SCAN AT CHECKOUT

The till card closes the loop between mobile engagement and in-store POS — members earn on app orders and redeem with a single scan at the register.

- Digital membership card with LC number, QR code, and barcode for till scanning.
- Points balance, earn rate, and redemption value always current.
- Full points activity ledger: earned on sales orders, redeemed at checkout.
- Copy, share, and test modes for member support and UAT.
- Cross-branch loyalty profile synced via SalesLife HQ.

Till card

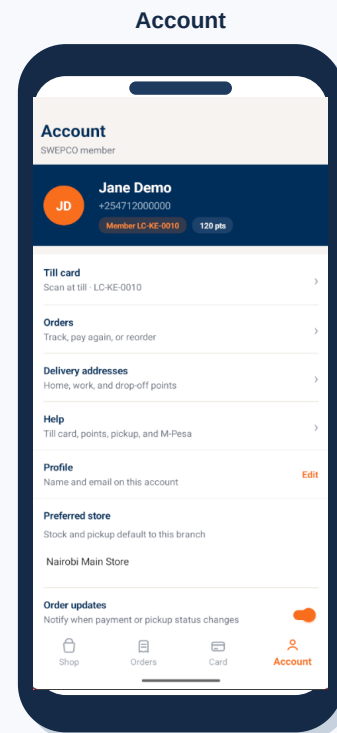


04. Account & Whitelabel

YOUR BRAND, YOUR RULES

Deploy a branded app for each retail banner without forking code — Software Dynamics configures identity, stores, and loyalty rules per client.

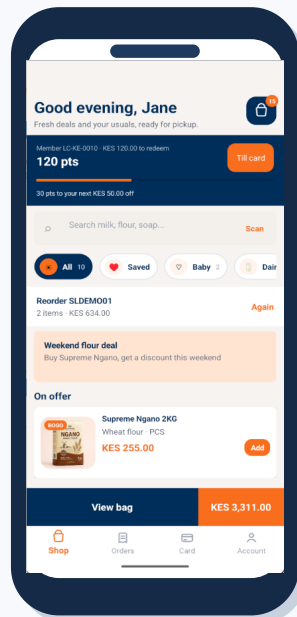
- Client-branded header (e.g. SWEPCO member) with profile, phone, and membership ID.
- Till card, orders, delivery addresses, and contextual help in one hub.
- Preferred store selection drives stock availability and pickup location.
- Editable profile, order-update notifications, and delivery address book.
- Fully whitelabeled theme: colours, logos, copy, and store network per client.



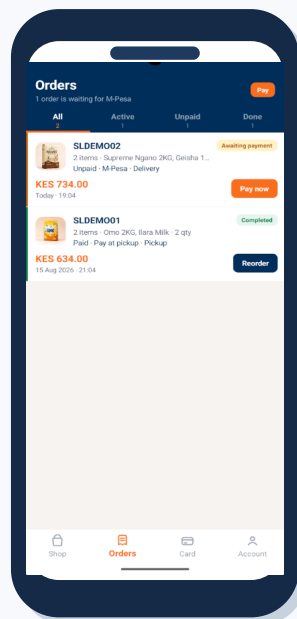
The complete customer journey

Four connected experiences — from discovery to loyalty — in one whitelabeled app.

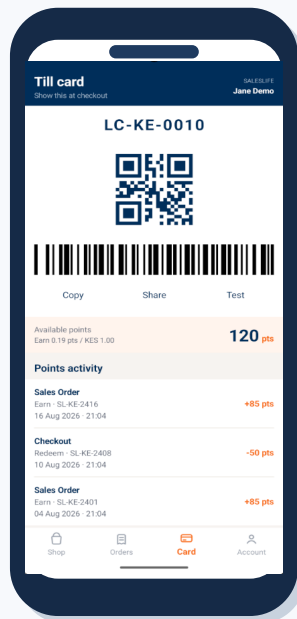
Shop



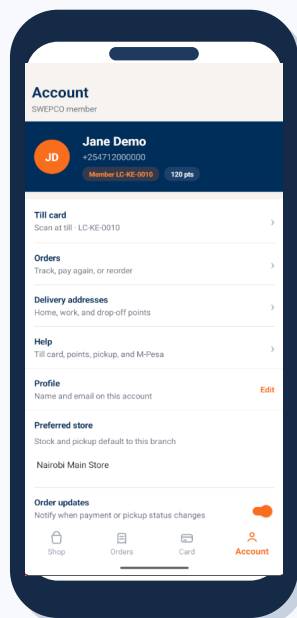
Orders



Till card



Account



Screens shown from a demonstration tenant. Production apps carry client logos, colour palettes, and membership programme names.

Connected to the SalesLife platform

The Customer App is not a standalone silo. It participates in the same three-tier architecture as SalesLife POS — edge execution at branch, HQ orchestration, and ERP systems of record.

Layer	Role	Customer App touchpoints
SalesLife Customer App	Engage	Browse, cart, checkout, M-Pesa pay, till card, order tracking, push notifications
SalesLife HQ	Orchestrate	Catalogue sync, pricing & promotions, loyalty accrue/redeem, online order queue, customer master, conflict resolution
Branch POS	Execute	Scan till card, fulfil pickup/delivery orders, post sales, returns, EOD batches
ERP (D365 BC / SAP B1)	Record	AR, inventory valuation, settlements, fiscal compliance via HQ workers

Capability	Benefit
Master-data sync	Products, prices, and promotions always match the till
Loyalty HQ sync	Cross-branch members; single points balance
Online order queue	Pickup & delivery orders appear on branch POS in real time
M-Pesa middleware	STK push and reconciliation aligned with POS settlements
Whitelabel deployment	Per-client branding without separate codebases

Ready to put your store in every pocket?

Software Dynamics Limited delivers SalesLife POS, HQ, ERP integration, and the whitelabeled Customer App as one retail platform for African multi-branch operators.

Contact	Details
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Next step: Request a whitelabel demo configured with your logo, stores, and loyalty programme. Our team will walk you through shop, checkout, till-card scan, and HQ sync in a live SalesLife environment.